



**ŁÓDŹ  
YOUNG  
FASHION**

**16-20.10.2018**

INTERNATIONAL CONTEST ŁÓDŹ  
YOUNG FASHION  
AWARD 2018

Łódź, 12th April 2018

*Dear Madam, Sir,*

I have a great pleasure to invite you to participate in this year's edition of the ŁÓDŹ YOUNG FASHION event organized by the Strzemiński Academy of Fine Arts in Łódź and the Łódź Event Center. The event aims to promote young, promising fashion designers from around the world, and will be held on October 16th-20th, 2018.

The Strzemiński Academy of Fine Arts in Łódź is a modern art school with over 70 years' tradition. The six faculties of the Łódź Academy of Fine Arts (ASP) provide their students with a rich offer of undergraduate and graduate courses. Due to the textile traditions of the city, the Faculty of Textile and Fashion was first established, which is still considered one of the most prestigious and invariably popular with candidates. Currently, the Academy of Fine Arts in Łódź has unique fashion and jewellery design programs and is the only one among state-owned art schools that educates textile and fashion designers in such a wide range and in such varied fields of study. Students of the Academy of Fine Arts in Łódź are laureates of numerous competitions, and their projects are very popular among representatives of industry and business. Many great designers, who are successful both at home and abroad, have graduated from the Strzemiński Academy of Fine Arts in Łódź.

ORGANIZERS



**Akademia Sztuk Pięknych**  
im. Władysława Strzemińskiego w Łodzi



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The project **ŁÓDŹ YOUNG FASHION** is a continuation of the long-standing international educational activities of the Academy, such as the international summer PATA courses and the International Young Textile Art Triennial YTAT.

The success of the first edition was the reason why we decided to expand the range of events accompanying this extraordinary event. As part of a rich program various faces of fashion and art will be presented at the Academy of Fine Arts and in many other locations in Łódź. Five days of contests, workshops and events of international character will open the way for the debutants to fulfil their dreams. The main events will take place at the Fashion Promotion Centre. The potential of the Academy and the technologically advanced infrastructure of the Fashion Promotion Centre (including, among others, a multimedia hall equipped with a 20-metre catwalk for models and professional facilities guaranteeing the highest level of organized shows) give a result in the form of unusual and unforgettable artistic impressions to the audience of **ŁÓDŹ YOUNG FASHION**.

The shows will be accompanied by numerous exhibitions or lectures held at the Academy of Fine Arts in Łódź and in various parts of the city. One of them is the Academy of Young Designers under which workshops on many aspect of fashion and art will take place. A new element of this year's edition of the event will be a fashion photography contest addressed to young entrants to this area and an exhibition of fashion magazine drawing.

Again the most important event of the project **ŁÓDŹ YOUNG FASHION** will be the **INTERNATIONAL CONTEST – ŁÓDŹ YOUNG FASHION AWARD 2018** addressed to young designers from all over the world, born after 1988. The motto of this year's edition is **FREEDOM**.

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The winner will receive a cash prize of 30,000 Euro funded by the City of Łódź and the prestigious Mannequin 2018 statuette. Some outstanding personalities from the world of fashion have been invited to the Jury. Registration for the contest starts on May 25, 2018, and I strongly encourage all young and talented designers to enter it.

The event will also combine three other events that have already taken place in Łódź: the Graduates' Gala, Bra Day, or Breast Reconstruction Awareness Day, and the National Contest 'Złota Nitka', whose winner will receive a prize of PLN 30,000 and the opportunity to present their collection during the final competition in ŁÓDŹ YOUNG FASHION AWARD 2018.

I would like to invite all young designers to take part in the events planned as part of this year's edition of ŁÓDŹ YOUNG FASHION, in particular in the contest Łódź Young Fashion Award 2018. I am also addressing this letter to friends and supporters of the Academy and those interested in fashion and design.

Detailed information on the contests and other events accompanying ŁÓDŹ YOUNG FASHION can be found on the website [www.lodzyoungfashion.com](http://www.lodzyoungfashion.com).

*Sincerely yours  
Prudnyfabisiak*

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